

# Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the Public Sector Undertakings under the department of Industries and Commerce of Kerala State.

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### Abstract

Public Sector undertakings under the department of Industries and Commerce of Kerala State have to follow OECD Principles and Companies Act 2013 and its latest amendments .Still ,they are reluctant to follow modern commercial practices .Under the above circumstances ,the society have to understand the different dimensions of Public Sector Undertaking under the department of Industries and Commerce of Kerala State .Therefore this Research paper analyses the Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the Public Sector Undertaking under the department of Industries and Commerce of Kerala State.

Key Words: Perception, Commerce graduates, Cost Accounting Practices, department of Industries and Commerce, Kerala State.

### Introduction

Public sector undertakings are the back bone of every developing economies .Besides they have to attain excellence to realize the dreams of the society. The implementation of directive principles of state policy as per constitution of India requires a lot funds .As a developing economy like Kerala Economy wants the support of PSUs during the Covid-19 pandemic period .To get maximum profit from minimum operations, the adoption of modern management practices including cost accounting practices is necessary .Cost Accounting provides many cost control and cost reduction techniques.

**Table 1**MAJOR PUBLIC SECTOR UNDERTAKINGS (PSUs) UNDER DEPARTMENT OF INDUSTRIES & COMMERCE IN KERALA

| S. | Name of the sector             | Actual |            |
|----|--------------------------------|--------|------------|
| No | Name of the Sector             | Units  | Percentage |
| 1  | Chemical Sector                | 7      | 16.30      |
| 2  | Electrical Equipment           | 4      | 9.30       |
| 3  | Ceramic & Refractories         | 2      | 4.65       |
| 4  | Electronic Sector              | 2      | 4.65       |
| 5  | Development and Infrastructure | 4      | 9.30       |
| 6  | Engineering                    | 5      | 11.63      |
| 7  | Textiles                       | 9      | 22.96      |
| 8  | Traditional / Welfare Units    | 8      | 18.90      |
| 9  | Wood and Agro-based            | 1      | 2.33       |
|    | Total                          | 43     | 100        |

Source: (Department of industries and Commerce (Complied)

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# Significance of the study

Commerce and management are the most dynamic force in every society Therefore Commerce graduates have to understand the latest updates .Their syllabus is to be redesign to cater the needs of the society and the industry. Therefore, the researcher try to understand the Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the Public Sector Undertakings under the department of Industries and Commerce of Kerala State.

### **Objectives**

- 1.To understand the Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area
- 2. To understand the Perception of non-Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

# **Hypothesis**

- 1. H<sub>0</sub>: There is no significant difference between the age of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area.
- 2. H<sub>0</sub>: There is no significant difference between the gender of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area.
  - 3. H<sub>0</sub>: There is no significant difference between the educational qualification of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area
  - 4. H<sub>0</sub>: There is no significant difference between the employment status of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area
  - 5. There is no significant difference between the Perception of Commerce graduates of Kerala State and non-commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

# Sample size of the Study

The researcher has used both the primary data and secondary data as part of this research. Since the population is very large, Sample Size of 385 is enough as per Z Score analysis. Data collected from both the Commerce graduates and the non-Commerce Graduates Stratified Random Sampling method is applied to collect data from 385 respondents who are the commerce graduates from the different districts of Kerala.

# **Methodology of the Study**

Primary Data were analyzed using statistical tools and testing of hypothesis like One-Way Analysis of Variance and percentage method. The researcher used SPSS Software for data analysis.

# **Testing of Hypothesis**

H<sub>0</sub>: There is no significant difference between the age of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area.

**Table: 2 Descriptive statistics** 

|       |     |        | Std.          |               |                | Confidence<br>for Mean |             |         |
|-------|-----|--------|---------------|---------------|----------------|------------------------|-------------|---------|
|       | N   | Mean   | Deviatio<br>n | Std.<br>Error | Lower<br>Bound | Upper<br>Bound         | Mini<br>mum | Maximum |
| 20-40 | 184 | 4.0761 | 1.01609       | .07491        | 3.9283         | 4.2239                 | 1.00        | 5.00    |
| 40-60 | 168 | 4.5298 | .97836        | .07548        | 4.3807         | 4.6788                 | 2.00        | 5.00    |
| 60-70 | 33  | 4.0606 | 1.17099       | .20384        | 3.6454         | 4.4758                 | 2.00        | 5.00    |
| Total | 385 | 4.2727 | 1.03627       | .05281        | 4.1689         | 4.3766                 | 1.00        | 5.00    |

(Source: computed from Primary Data).

Level of Significance:5%

Table: 3 ANOVA for Age and Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

|                   | Sum of<br>Squares | df  | Mean<br>Square | F     | Sig. |
|-------------------|-------------------|-----|----------------|-------|------|
| Between<br>Groups | 19.699            | 2   | 9.849          | 9.582 | .000 |
| Within Groups     | 392.665           | 382 | 1.028          |       | •    |
| Total             | 412.364           | 384 |                |       |      |

(Source: computed from Primary Data).

Level of Significance: 5%

Table 3 revealed that One way ANOVA was applied to find whether the mean scores vary accordingly to the age of commerce graduates of Kerala State towards their perception about compliance of Cost Accounting Practices in the study area. The p- value is less than 0.05 in the above case .Therefore, the result is significant and hence the null hypothesis is rejected. Therefore, it is inferred that there is significant difference between the Age and Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area.

H<sub>0</sub>: There is no significant difference between the gender of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area.

**Table No. 4 Descriptive statistics** 

perception

|        |     |        | Std.      | Std.   | 95% Confidence Interval for Mean |             | Min<br>imu |         |
|--------|-----|--------|-----------|--------|----------------------------------|-------------|------------|---------|
|        | N   | Mean   | Deviation | Error  | Lower Bound                      | Upper Bound | m          | Maximum |
| male   | 183 | 4.0820 | 1.01573   | .07508 | 3.9338                           | 4.2301      | 1.00       | 5.00    |
| female | 202 | 4.4455 | 1.02676   | .07224 | 4.3031                           | 4.5880      | 2.00       | 5.00    |
| Total  | 385 | 4.2727 | 1.03627   | .05281 | 4.1689                           | 4.3766      | 1.00       | 5.00    |

(Source: computed from Primary Data).

**Level of Significance: 5%** 

Table No. 5 ANOVA for Gender and Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

|                   | Sum of<br>Squares | df  | Mean<br>Square | F      | Sig. |
|-------------------|-------------------|-----|----------------|--------|------|
| Between<br>Groups | 12.692            | 1   | 12.692         | 12.163 | .001 |
| Within Groups     | 399.671           | 383 | 1.044          |        | •    |
| Total             | 412.364           | 384 |                |        |      |

(Source: computed from Primary Data).

**Level of Significance: 5%** 

Table 5 revealed that One way ANOVA was applied to find whether the mean scores vary accordingly to the gender of commerce graduates of Kerala State towards their perception about compliance of Cost Accounting Practices in the study area .The **p**- value is less than 0.05 in the above case .Therefore, the result is significant and hence the null hypothesis is rejected. Therefore, it is inferred that there is significant difference between the gender of commerce graduates of Kerala State and their perception about compliance of Cost Accounting Practices in the study area

H<sub>0</sub>: There is no significant difference between the educational qualification of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area

**Table No. 6 Descriptive Statistics** 

|               |     |        |                   |               | 95% Confidence Interval for Mean |                |
|---------------|-----|--------|-------------------|---------------|----------------------------------|----------------|
|               | N   | Mean   | Std.<br>Deviation | Std.<br>Error | Lower<br>Bound                   | Upper<br>Bound |
| B.COM         | 184 | 4.0870 | .99344            | .07324        | 3.9425                           | 4.2315         |
| BBA           | 168 | 4.5357 | .96584            | .07452        | 4.3886                           | 4.6828         |
| M.COM         | 21  | 4.0952 | 1.09109           | .23810        | 3.5986                           | 4.5919         |
| CA/CMA/C<br>S | 12  | 3.7500 | 1.54479           | .44594        | 2.7685                           | 4.7315         |
| Total         | 385 | 4.2727 | 1.03124           | .05256        | 4.1694                           | 4.3761         |

(Source: computed from Primary Data).

**Level of Significance: 5%** 

Table No. 7 ANOVA for Educational Qualification and Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

|                   | Sum of<br>Squares | df  | Mean<br>Square | F     | Sig. |
|-------------------|-------------------|-----|----------------|-------|------|
| Between<br>Groups | 21.910            | 3   | 7.303          | 7.200 | .000 |
| Within Groups     | 386.454           | 381 | 1.014          |       |      |
| Total             | 408.364           | 384 |                |       |      |

(Source: computed from Primary Data).

**Level of Significance: 5%** 

Table 7 revealed that One way ANOVA was applied to find whether the mean scores vary accordingly to the educational qualifications of commerce graduates of Kerala State towards their perception about compliance of Cost Accounting Practices in the study area. The p- value is 0.000 .Therefore, the result is significant and hence the null hypothesis is rejected. Therefore, it is inferred that there is significant difference between the educational qualification of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area

H<sub>0</sub>: There is no significant difference between the employment status of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area

**Table No. 8 Descriptive Statistics** 

|                 |     |        | Std.      | Std.   | 95% Confidence Interval for Mean |             |
|-----------------|-----|--------|-----------|--------|----------------------------------|-------------|
|                 | N   | Mean   | Deviation | Error  | Lower Bound                      | Upper Bound |
| employed        | 206 | 4.0825 | 1.00146   | .06977 | 3.9450                           | 4.2201      |
| not<br>employed | 177 | 4.5141 | 1.00627   | .07564 | 4.3649                           | 4.6634      |
| 3               | 2   | 2.5000 | .70711    | .50000 | -3.8531                          | 8.8531      |
| Total           | 385 | 4.2727 | 1.03124   | .05256 | 4.1694                           | 4.3761      |

(Source: computed from Primary Data). Level of Significance: 5%

Table No. 9 ANOVA for Employment status and Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

|                   | Sum of<br>Squares | df  | Mean<br>Square | F      | Sig. |
|-------------------|-------------------|-----|----------------|--------|------|
| Between<br>Groups | 24.052            | 2   | 12.026         | 11.954 | .000 |
| Within Groups     | 384.312           | 382 | 1.006          |        |      |
| Total             | 408.364           | 384 |                |        |      |

(Source: computed from Primary Data). Level of Significance: 5%

Table 9 revealed that One way ANOVA was applied to find whether the mean scores vary accordingly to Employment status of commerce graduates of Kerala State towards their perception about compliance of Cost Accounting Practices in the study area. The p-value is 0.000 .Therefore, the result is significant and hence the null hypothesis is rejected. Therefore, it is inferred that there is significant difference between the Employment status of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area.

**H**<sub>0</sub>: There is no significant difference between the Perception of Commerce graduates of Kerala State and non-commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area

Independent Sample t-test is applied to test the null hypothesis. Following are the details

|           | graduates                 | N   | Mean   | Std.<br>Deviation | Std. Error<br>Mean |
|-----------|---------------------------|-----|--------|-------------------|--------------------|
| perceptio | Commerce graduates        | 385 | 4.2727 | 1.03124           | .05256             |
| n         | non-commerce<br>graduates | 384 | 4.1953 | 1.22031           | .06227             |

(Source: computed from Primary Data). \*5% level of significance

**Table No. 11 Independent Samples Test** 

| Levene's Test for<br>Equality of Variances |   |        | t-test for Equality of Means |      |         |                 |                 |
|--|---|--------|------------------------------|------|---------|-----------------|-----------------|
|  |   | F      | Sig.                         | t    | df      | Sig. (2-tailed) | Mean Difference |
| perception                                 | Equal<br>varianc<br>es<br>assume<br>d     | 11.264 | .001                         | .950 | 767     | 0.342           | .07741          |
|  | Equal<br>varianc<br>es not<br>assume<br>d |        |                              | .950 | 745.617 | 0.342           | .07741          |

(Source: computed from Primary Data).

The table 11 reveals the result of independent t test applied to test significant difference between the Perception of Commerce graduates of Kerala State and non-commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area .The **p** value is 0.342 and the **t** value is 0.950.Since the p value is greater than 0.05, the null hypothesis is accepted. It is found that there is no significant difference between the Perception of Commerce graduates of Kerala State and non-commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area.

# Findings.

- **1.** It is found there is there is significant difference between the Age and Perception of Commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area.
- **2.** It is found that there is significant difference between the gender of commerce graduates of Kerala State and their perception about compliance of Cost Accounting Practices in the study area.
- **3.** It is found that there is significant difference between the educational qualification of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area.

<sup>\*5%</sup> level of significance

- 4. It is found there is significant difference between the Employment status of Commerce graduates of Kerala State and their perception towards compliance of Cost Accounting Practices in the study area
- **5.** It is found that there is no significant difference between the Perception of Commerce graduates of Kerala State and non-commerce graduates of Kerala State about compliance of Cost Accounting Practices in the study area.

# References

1.http://www.keralaindustry.org.